

2017 ANNUAL REPORT

FILM SOCIETY OF
NORTHWESTERN PA

January 24, 2018

WHO WE ARE

Executive Director John C. Lyons

Board

Erika Berlin

Stewart Nash

Dan Sloppy

Betsy Butoryak

Aubry Regan

Jesse Olszewski



MISSION

The Film Society of Northwestern Pennsylvania fosters awareness, appreciation, and understanding of the art of film while providing assistance, support, and education for regional film production.



1-3 YEAR VISION

The Film Society of Northwestern Pennsylvania will unite the region's diverse film events, filmmakers, and educators, and cultivate a community of support and patronage for the art of film.



TIMELINE

- 2008 - 501(C)3 established
- 2011
 - Board assembled
 - Joined Nonprofit Partnership
 - Strategic Planning grant awarded
- 2012
 - FILM at the Erie Art Museum
 - Strategic Planning with Decision Associates
 - Website launches FilmSocietyNWPA.org
 - Office space 1926 Peach Street



TIMELINE

- 2013
 - First Oscar Party
 - Erie Is... Filmmaking Competition
 - First Filmmaker Meetup in Fall
 - Iris Theater in Cochranton
 - Erie Gives \$1,333
 - Erie Philharmonic anniversary
 - Ophelia Project grant awarded



TIMELINE

2014

- New Partners
 - Erie Movie House
 - CineFestAsia (Erie Asian Pacific American Assn.)
 - Erie Chamber Orchestra
- Greater Erie Film Office (GEFO) Gained AFCI Accreditation
- 2nd Annual Oscar Party Fundraiser
 - Moved to Sheraton Bayfront
- \$2,659 Erie Gives



TIMELINE

2015

- New Partners
 - GEAR (Greater Erie Arts Rental at Penn State Behrend)
 - Porreco Movies Under the Stars
 - CATV
 - Blasco Movie Series
- Erie's Voices
- TEDxErie
- \$3,196 Erie Gives



TIMELINE

2016

- New Partners
 - Erie Philharmonic
- Erie's Voices Cure Violence
- 2nd Annual TEDxErie
- \$2,875 Erie Gives



TIMELINE

2017

- New Partners
 - Film & Her
 - Bourbon Barrel
- 3rd Annual TEDxErie
- \$3,000 PPA Program Stream grant (2017-2018)
- \$2,200 Erie Gives
- \$1,397.40 ECGRA Special Events grant
- \$3,582 Raised at first Annual Halloween Costume Party
- Ended 6 years of programming (FILM at the Erie Art Museum)
 - new dinner and movies series in 2018 at Bourbon Barrel



FILM

at the Erie Art Museum

- 6 years, 182 Nights
- Nearly 10,000 in total attendance
- 29 Live Filmmaker Events
- 15 PA Premieres



3-5 YEAR VISION

The Film Society NWPA will set and hold the standard for film production in the region by being its primary source of material, educational, and human resources. Through this, we will also position the region as a destination for filmmakers, bringing economic benefit to the community and continuing to cultivate support and patronage for the art of film.



GEFO

Greater Erie Film Office

Local Investments

- Competitions, Festivals, Meetups, and Professional Development for Filmmakers
- GEAR (Greater Erie Arts Rentals) Relationship
- Crew, talent, vendor, locations database
- Student Internship Program

Affiliations

- Association of Film Commissioners International (AFCI)
- Pennsylvania Film Industry Association (PaFIA)
- VisitErie



FINANCIAL SUMMARY

Income: \$20,401.31

Expense: \$16,778.17

EOY Revenue: (\$3,623.14)



HOW CAN YOU HELP?

Volunteer Needs

- Oscar Party Chairperson & Committee Members
- Marketing Committee
- GEFO Committee - Economic Development, Political Outreach

Fundraising

- Erie Gives Day, Event Sponsors, Ideas!

