

STATE OF THE UNION

FILM SOCIETY OF
NORTHWESTERN
PENNSYLVANIA

December 8, 2018

HISTORY

- 2008 - 501(C)3 established
- 2011
 - Board assembled
 - Joined Nonprofit Partnership
 - Strategic Planning grant awarded
- 2012
 - Strategic Planning conducted with Decision Associates



MISSION

The Film Society of Northwestern Pennsylvania fosters awareness, appreciation, and understanding of the art of film while providing assistance, support, and education for regional film production.



1-3 YEAR VISION

The Film Society of Northwestern Pennsylvania will unite the region's diverse film events, filmmakers, and educators, and cultivate a community of support and patronage for the art of film.



2012

- 2012
 - FILM at the Erie Art Museum
 - Strategic Planning with Decision Associates
 - Website launches FilmSocietyNWPA.org
 - Office space 1926 Peach Street



2013

- 2013
 - First Oscar Party
 - Erie Is... Filmmaking Competition
 - First Filmmaker Meetup in Fall
 - Iris Theater in Cochranon
 - Erie Gives \$1,333
 - Erie Philharmonic anniversary
 - Ophelia Project grant awarded



3-5 YEAR VISION

The Film Society NWPA will set and hold the standard for film production in the region by being its primary source of material, educational, and human resources. Through this, we will also position the region as a destination for filmmakers, bringing economic benefit to the community and continuing to cultivate support and patronage for the art of film.



2014

2014

- New Partners
 - Erie Movie House
 - CineFestAsia (Erie Asian Pacific American Assn.)
 - Erie Chamber Orchestra
- Greater Erie Film Office (GEFO) Gained AFCI Accreditation
- 2nd Annual Oscar Party Fundraiser
 - Moved to Sheraton Bayfront



2015

2015

- New Partners
 - GEAR (Greater Erie Arts Rental at Penn State Behrend)
 - Porreco Movies Under the Stars
 - CATV
 - Blasco Movie Series
- Erie's Voices
- TEDxErie
- \$3,196 Erie Gives



2016

2016

- New Partners
 - Erie Philharmonic
- Erie's Voices Cure Violence
- 2nd Annual TEDxErie
- \$2,875 Erie Gives



2017

2017

- New Partners
 - Film & Her
 - Bourbon Barrel
- 3rd Annual TEDxErie
- \$3,000 PPA Program Stream grant (2017-2018)
- \$2,200 Erie Gives
- \$1,397.40 ECGRA Special Events grant
- \$3,582 Raised at first Annual Halloween Costume Party
- Ended 6 years of programming (FILM at the Erie Art Museum)
 - new dinner and movies series in 2018 at Bourbon Barrel



FILM

at the Erie Art Museum

- 6 years, 182 Nights
- Nearly 10,000 in total attendance
- 29 Live Filmmaker Events
- 15 PA Premieres



2018

2018

- Film and New Media Dinner
 -
- Film Grain
 - 2000 in attendance
 - \$11,000 net income
 - Expenses include film night staff (4-5 people)
- Halloween Costume Party
 - \$1,817 net income
- PCA Program Stream continuing grantee
 - \$3,000 guaranteed (10% of annual budget)



SLIDE UPDATED BY GEFO

Greater Erie Film Office

Local Investments

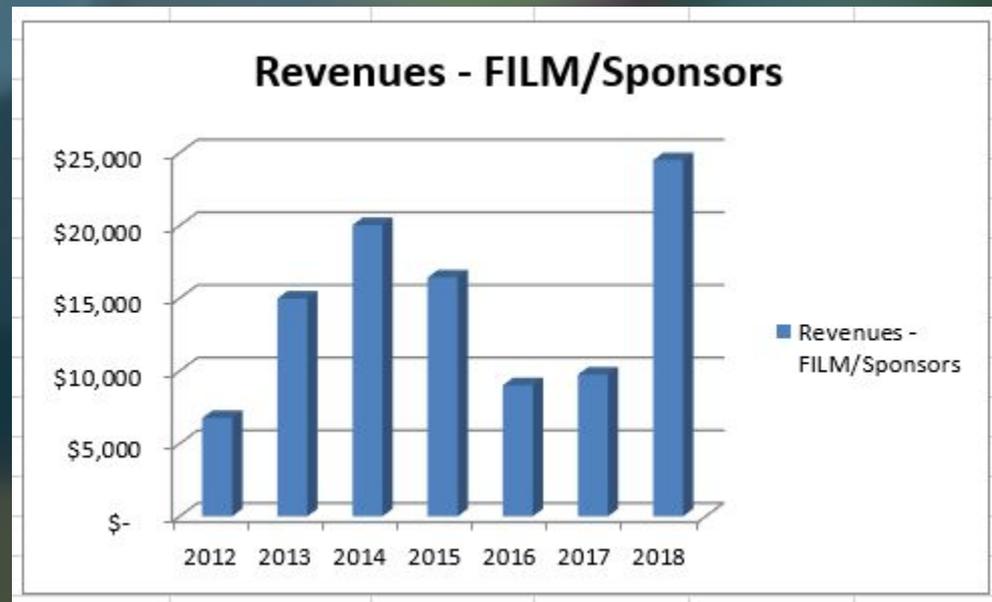
- Competitions, Festivals, Meetups, and Professional Development for Filmmakers
- GEAR (Greater Erie Arts Rentals) Relationship
- Crew, talent, vendor, locations database
- Student Internship Program

Affiliations

- Association of Film Commissioners International (AFCI)
- Pennsylvania Film Industry Association (PaFIA)
- VisitErie



TREASURER FINANCIAL SUMMARY



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