

WELCOME!

FILM SOCIETY OF
NORTHWESTERN PA

JUNE 8, 2016

WHO WE ARE

Executive Director John C. Lyons

Board

Erika Berlin

Dan Sloppy

Aubry Regan

Stewart Nash

Stephanie Weiss

Hannah Choi Paul

Volunteers



MISSION

The Film Society of Northwestern Pennsylvania fosters awareness, appreciation, and understanding of the art of film while providing assistance, support, and education for regional film production.



1-3 YEAR VISION

The Film Society of Northwestern Pennsylvania will unite the region's diverse film events, filmmakers, and educators, and cultivate a community of support and patronage for the art of film.



TIMELINE

- 2008 - 501(C)3 established
- 2011
 - Board assembled
 - Joined Nonprofit Partnership
 - Strategic Planning grant awarded
- 2012
 - FILM at the Erie Art Museum
 - Strategic Planning with Decision Associates
 - Website launches FilmSocietyNWPA.org
 - Office space 1926 Peach Street



TIMELINE

- 2013
 - First Oscar Party
 - Erie Is... Filmmaking Competition
 - First Filmmaker Meetup in Fall
 - Iris Theater in Cochranon
 - Erie Gives \$1,333
 - Erie Philharmonic anniversary
 - Ophelia Project grant awarded



TIMELINE

2014

- New Partners
 - Erie Movie House
 - CineFestAsia (Erie Asian Pacific American Assn.)
 - Erie Chamber Orchestra
- Greater Erie Film Office (GEFO) Gained AFCI Accreditation
- 2nd Annual Oscar Party Fundraiser
 - Moved to Sheraton Bayfront
- \$2,659 Erie Gives



TIMELINE

2015

- New Partners
 - GEAR (Greater Erie Arts Rental at Penn State Behrend)
 - Porreco Movies Under the Stars
 - CATV
 - Blasco Movie Series
- Erie's Voices
- TEDxErie
- \$3,196 Erie Gives



Erie's Voices

- Supported by a grant from The Ophelia Project, Erie's Voices is an educational program for youth addressing social justice issues through the medium of journalism and film.



FILM

at the Erie Art Museum

- 5 years
- 5 Special Preview screenings, 1 East Coast premiere, 13 Pennsylvania premieres, 21 Filmmaker Q&A's and dozens of Panel Discussions
- Spotlights on local talent and young filmmakers



3-5 YEAR VISION

The Film Society NWPA will set and hold the standard for film production in the region by being its primary source of material, educational, and human resources. Through this, we will also position the region as a destination for filmmakers, bringing economic benefit to the community and continuing to cultivate support and patronage for the art of film.



GEFO

Greater Erie Film Office

Local Investments

- Competitions, Festivals, Meetups, and Professional Development for Filmmakers
- GEAR (Greater Erie Arts Rentals) Relationship
- Crew, talent, vendor, locations database
- Student Internship Program

Affiliations

- Association of Film Commissioners International (AFCI)
- Pennsylvania Film Industry Association (PaFIA)
- VisitErie



FINANCIAL SUMMARY

Income: \$50,247.42

Expense: \$38,416.70

EOY Revenue: \$11,830.72

Current Balance: \$19,100.87



HOW CAN YOU HELP?

Board Positions

- Volunteer Chairperson - Coordinates volunteers for events
- Education Chairperson - Coordinates Erie's Voices and other other education programs

Volunteer Needs

- Oscar Party Chairperson & Committee Members
- Marketing Committee
- GEFO Committee - Economic Development, Political Outreach

Fundraising

- Erie Gives Day, FILM Sponsors, Ideas!

