



# 2020 ANNUAL REPORT

*executive summary*

**PREPARED BY**

*Erika Berlin*

*Executive Director*



*a year's overview*

# FILM PROGRAMS

## *podcast*

Film Grain is the official podcast of the Film Society of NWPA and the Greater Erie Film Office.



It features interviews with film industry professionals, creatives, and local and national individuals that enhance the filmmaking conversation. We also discuss films, filmmaking, and our programs.

At the onset of the Covid-19 pandemic, we began discussing our film and television recommendations and reviews.

### PODCAST IN 2020

- 42 total episodes
- 29 interviews
- 22 film & tv recommendations and reviews

### SPECIAL EVENTS

- Hunting Camp 15th Anniversary Facebook LIVE Watch Party
- What Happened, Miss Simone? @ Blues & Jazz Festival
- Unearth: Fantasia Film Festival Cast & Crew Q&A
- That Thing You Do w/Downtown Partnership

## *exhibition*

### FILM GRAIN DINNER & MOVIE

#### *Spring Program*

- Once Upon a Time In Hollywood
- Hustlers
- Yesterday
- Ad Astra
- Joker (with NAMI panel)
- Oscar Party Edition
- Judy
- Harriet
- Parasite
- JoJo Rabbit
- A Beautiful Day in the Neighborhood
- Summer and fall seasons canceled due to Covid restrictions

### FILM UNDER QUARANTINE

#### *April-May*

- Earth
- The Whistlers
- Slay the Dragon
- Once Were Brothers: The Band
- Spaceship Earth
- Saint Frances



NAMI panel after screening of "Joker" at Film Grain Dinner & Movie at the Bourbon Barrel

2020

# FINANCIAL REPORT

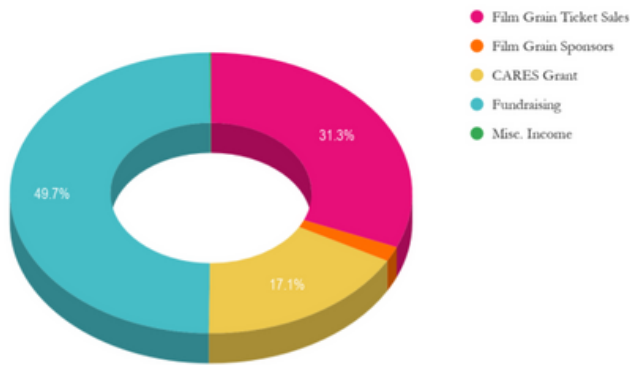
|                            |            |                        |          |
|----------------------------|------------|------------------------|----------|
| Income:                    | \$21,393   | Combined Bank Balance: | \$15,798 |
| Expense:                   | \$41,729   |                        |          |
| Net Income:                | (\$20,337) |                        |          |
| EOY Combined Bank Balance: | \$25,378   |                        |          |
| -                          |            |                        |          |

**\$10,635**  
*Erie Gives Day*

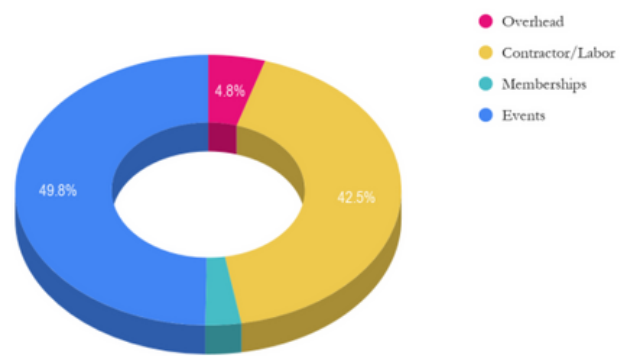
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**\$3,666**  
*CARES grant*

INCOME



EXPENSE



## GREATER ERIE FILM OFFICE

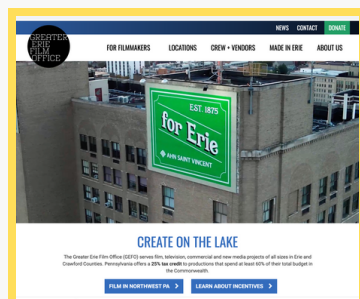
### FILMERIE.COM

The Greater Erie Film Office launched its new website in September 2020 thanks to a generous grant from ECGRA.

### VIRTUAL FILMMAKER MEETUPS

Four virtual filmmaker meetups were held to help local creators and crew members network.

*At filmerie.com, individuals can add themselves to a state database of crew and vendors, and submit their location to be added to the Reel Scout national database.*



### ECONOMIC IMPACT

Covid-19 halted film and television production until June 2020, and after that it was still slow to recover. As a result, the local activity slowed. Large economic impact study planned for summer of 2021

### UNDERCOVER BILLIONAIRE: COMEBACK CITY

- Six direct local hires
- Equipment rentals from local production company

### THE COLOR BROWN

- Six-day production
- Five local crew hired
- Equipment, vehicle, lodging rented

*erie's only dedicated film arts nonprofit*

# ABOUT THE FILM SOCIETY

## MISSION

Elevate Erie's film industry, empower regional filmmakers, and foster patronage for the art of film.

## VISION

Catalyze and unite community assets and attract filmmaking investment to grow the local economy and cultivate the art of film.

## STAFF

Erika Berlin, Executive Director  
John C. Lyons, Director of Programming

## BOARD

Joel Deuterman, Chair  
John Vanco  
Dan Sloppy  
Tommy Hartung  
Jacqueline George



*Will Brewington of "The Color Brown"*