

# 2016 ANNUAL REPORT

FILM SOCIETY OF  
NORTHWESTERN PA

February 8, 2017

# WHO WE ARE

**Executive Director** John C. Lyons

## Board

Erika Berlin

Stewart Nash

Ron Wilson

Dan Sloppy

Betsy Butoryak

Aubry Regan

Jesse Olszewski



# MISSION

The Film Society of Northwestern Pennsylvania fosters awareness, appreciation, and understanding of the art of film while providing assistance, support, and education for regional film production.



# 1-3 YEAR VISION

The Film Society of Northwestern Pennsylvania will unite the region's diverse film events, filmmakers, and educators, and cultivate a community of support and patronage for the art of film.



# TIMELINE

- 2008 - 501(C)3 established
- 2011
  - Board assembled
  - Joined Nonprofit Partnership
  - Strategic Planning grant awarded
- 2012
  - FILM at the Erie Art Museum
  - Strategic Planning with Decision Associates
  - Website launches FilmSocietyNWPA.org
  - Office space 1926 Peach Street



# TIMELINE

- 2013
  - First Oscar Party
  - Erie Is... Filmmaking Competition
  - First Filmmaker Meetup in Fall
  - Iris Theater in Cochranton
  - Erie Gives \$1,333
  - Erie Philharmonic anniversary
  - Ophelia Project grant awarded



# TIMELINE

2014

- New Partners
  - Erie Movie House
  - CineFestAsia (Erie Asian Pacific American Assn.)
  - Erie Chamber Orchestra
- Greater Erie Film Office (GEFO) Gained AFCI Accreditation
- 2nd Annual Oscar Party Fundraiser
  - Moved to Sheraton Bayfront
- \$2,659 Erie Gives



# TIMELINE

2015

- New Partners
  - GEAR (Greater Erie Arts Rental at Penn State Behrend)
  - Porreco Movies Under the Stars
  - CATV
  - Blasco Movie Series
- Erie's Voices
- TEDxErie
- \$3,196 Erie Gives





# TIMELINE

2016

- New Partners
  - Erie Philharmonic
- Erie's Voices Cure Violence
- 2nd Annual TEDxErie
- \$2,875 Erie Gives



# Erie's Voices

- Supported by a grant from The Ophelia Project, Erie's Voices is an educational program for youth addressing social justice issues through the medium of journalism and film.



# FILM

## at the Erie Art Museum

- 5 years
- 5 Special Preview screenings, 1 East Coast premiere, 13 Pennsylvania premieres, 21 Filmmaker Q&A's and dozens of Panel Discussions
- Spotlights on local talent and young filmmakers



# 3-5 YEAR VISION

The Film Society NWPA will set and hold the standard for film production in the region by being its primary source of material, educational, and human resources. Through this, we will also position the region as a destination for filmmakers, bringing economic benefit to the community and continuing to cultivate support and patronage for the art of film.



# GEFO

## Greater Erie Film Office

### Local Investments

- Competitions, Festivals, Meetups, and Professional Development for Filmmakers
- GEAR (Greater Erie Arts Rentals) Relationship
- Crew, talent, vendor, locations database
- Student Internship Program

### Affiliations

- Association of Film Commissioners International (AFCI)
- Pennsylvania Film Industry Association (PaFIA)
- VisitErie



# FINANCIAL SUMMARY

Income: \$28,517.81

Expense: \$31,006.42

EOY Revenue: (\$2,488.61)

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Current Balance: \$15,458.90



# HOW CAN YOU HELP?

## Volunteer Needs

- Oscar Party Chairperson & Committee Members
- Marketing Committee
- GEFO Committee - Economic Development, Political Outreach

## Fundraising

- Erie Gives Day, FILM Sponsors, Ideas!

